

THE FIRST EVER VIVO SIIMA SHORT FILM AWARDS CEREMONY WAS A SMASH HIT!



Gemini Kiran and Allu Arvind present the Best Director award (Telugu) to Lakshman Krishna



Shradha Shrinath

Pranitha Subhash



VIVO Perfect Selfie moment



Lakshmi Manchu give away the Best Actor award (Telugu) to Shiva Kumar R



Allu Sirish

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Navdeep and Regina present the Best Actress award (Telugu) to Darshini Sekhar

VIVO South Indian International Movie Awards (SIIMA), the biggest and the most viewed South Indian film awards is back with its sixth edition. To be hosted in Abu Dhabi between June 30 and July 1, the event will have the biggest names from the South Indian film industry in attendance.

Ahead of the mega event, VIVO SIIMA hosted its first ever short film awards for Telugu and Kannada languages in Hyderabad on Sunday evening. It was a glittering affair attended by South Indian screen idols like Rana Daggubati, Regina Cassandra, Allu Sirish, Pranitha Subhash, Shraddha Srinath besides filmmaker Allu Aravind and popular TV host and producer Lakshmi Manchu.

Addressing the galaxy of stars and film enthusiasts, Vivek Zhang, Chief Marketing Officer of Vivo India, the title sponsor this year, said, "We are thrilled to be a part of with the most coveted platform showcasing South Indian cinema globally. As a global smartphone brand, we constantly try to connect closely with our target audience in

different parts of the country. We believe that the popularity of SIIMA provides a splendid opportunity for Vivo to connect with the right audience and create a strong brand recall. Our latest offering in the Indian market is a step ahead in our endeavour to revolutionise the selfie phenomenon."

AND THE WINNERS ARE...

In Telugu, *VindhyaMrutham* bagged the award for Best Short Film and Lakshman Krishna clinched the award for Best Director for *Krishnamurthi Garintlo*.

The award for Best Actor went to Shiva Kumar R for *Indian Age 25*, while Darshini Sekhar was adjudged the Best Actress for *Krishnamurthi Garintlo*. Ankith Koyya received the award for Best Supporting Actor for the movie *Yedhane Vadili Vellipomake*. Jahnvi Dasetty won the Best Supporting Actress award for *Prematho Peechumittai* and her co-star Ravi Sai Teja Paila bagged the Best Comedian honour.

WINNERS

- 1. Best Short Film *VindhyaMrutham*
- 2. Best Director Lakshman Krishna (*Krishnamurthi Garintlo*)
- 3. Best Actor Shiva Kumar R (*Indian Age 25*)
- 4. Best Actress Darshini Sekhar (*Krishnamurthi Garintlo*)
- 5. Best Supporting Actor Ankith Koyya (*Yedhane Vadili Vellipomake*)
- 6. Best Supporting Actress Jahnvi Dasetty (*Prematho Peechumittai*)
- 7. Best Comedian Ravi Sai Teja Paila (*Prematho Peechumittai*)
- 8. Best Music Director Kabir Rafi (*Konchem Istam Chala Kashtam*)

Kabir Rafi, who scored music for *Konchem Istam Chala Kashtam*, took home the Best Music Director award.



Shyamprasad Reddy and Rana present the Best Film award (Telugu) to *VindhyaMrutham*



Vivek Zhang



Brinda Prasad, Chairperson SIIMA